

# Katelyn Mae Petrin

(425) 577-2341

[kmaepetrin@gmail.com](mailto:kmaepetrin@gmail.com)

[kmaepetrin.com](http://kmaepetrin.com)

## EXPERIENCE

### **St. Louis Magazine, St. Louis** — *Editorial Assistant*

SEPTEMBER 2016 - PRESENT

- Report breaking news using photo, video, and social media
- Write, edit, copyedit for print and digital publications
- Run social media accounts on Facebook, Twitter, and Instagram
- Develop digital media content strategy for Health, Fitness, and Homes
- Evaluate engagement analytics
- Locate images and determine visual layouts for online content

### **Self, St. Louis** — *Freelancer*

MAY 2015 - PRESENT

Write stories, take photos, and produce video for papers, blogs, and nonfiction projects, mostly in Missouri and Illinois but also across the country.

### **St. Louis Public Radio, St. Louis** — *Digital Media Intern*

JULY 2016 - AUGUST 2016

Evaluated and collated web analytics reports; designed and rebuilt St. Louis in Black and White website with responsive Bootstrap frame.

### **St. Louis Public Radio, St. Louis** — *News Intern*

JANUARY 2015 - MAY 2015

Wrote breaking and enterprise news for web and radio; compiled data for larger reporting projects; produced audio for radio and end-of-semester feature.

### **Riverfront Times, St. Louis** — *Editorial Intern*

JANUARY 2016 - MAY 2016

Reported on community-oriented news, health, and arts stories using photo and video tools.

## EDUCATION

### **Washington University in St. Louis**

AUGUST 2012 - MAY 2016

Studied medical humanities, classics, and writing. Took a major's-worth of journalism and writing classes in addition to graduate-level history work.

### **Launchcode, St. Louis**

JULY 2017 - DECEMBER 2017

Learning Python, front- and back-end web development, web tools, JavaScript, and additional information for fun and data visualization.

## REPORTING

AP Style

Advanced Excel

Public Records

## SOCIAL MEDIA

Facebook Live

Twitter Periscope

Instagram Story

## MULTIMEDIA

DSLR

Phone

Premiere Pro

Photoshop

Audition

Field Recording

## WEB

HTML5/CSS3

Bootstrap

Python

Data Visualization

CMS

Search Engine Optimization

Google Analytics

Facebook Insights

Bit.ly